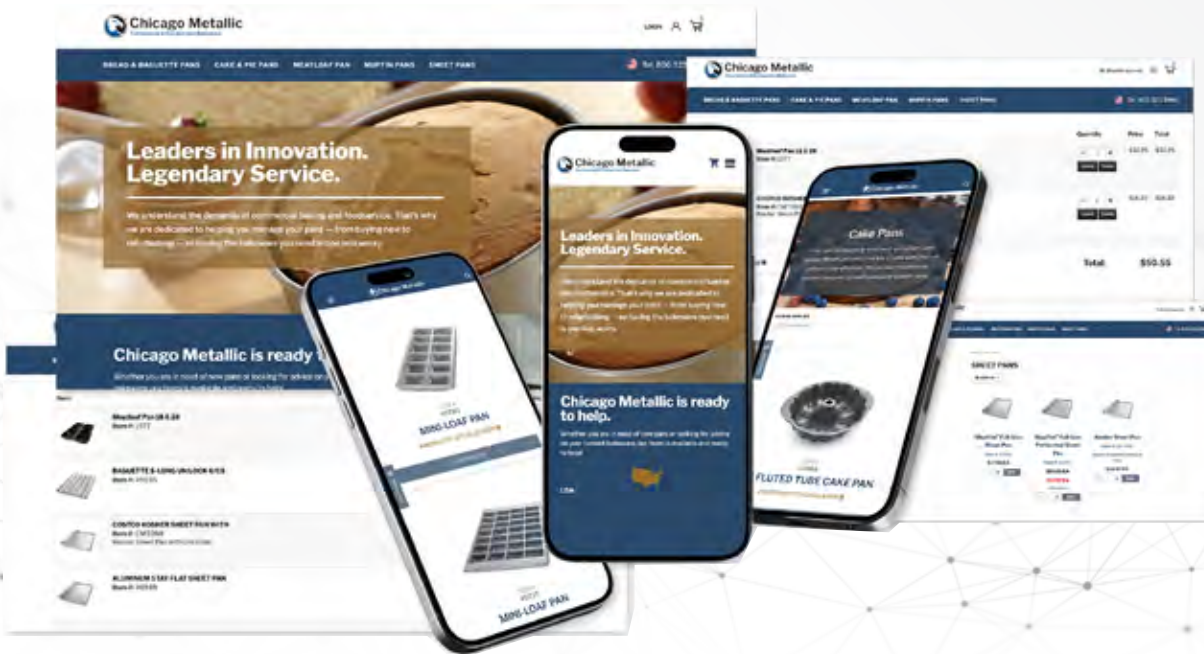




A Unified B2B eCommerce Platform

Because B2B eCommerce is More than a Website



Integrate, Automate, and Elevate with Nomad's B2B eCommerce Platform

Built for manufacturers, distributors, and wholesalers, Nomad integrates and enriches data from the ERP as well as other backend and 3rd party systems. Our eCommerce solution not only provides the specific functionality that B2Bs need but is able to mirror already-established business processes. It automates workflows, eliminates manual data transfers, and removes the need for third-party apps to fill functionality gaps.

The result? A great experience for both buyer and back-office staff—something only Nomad can offer.



A Website That's Built for B2B

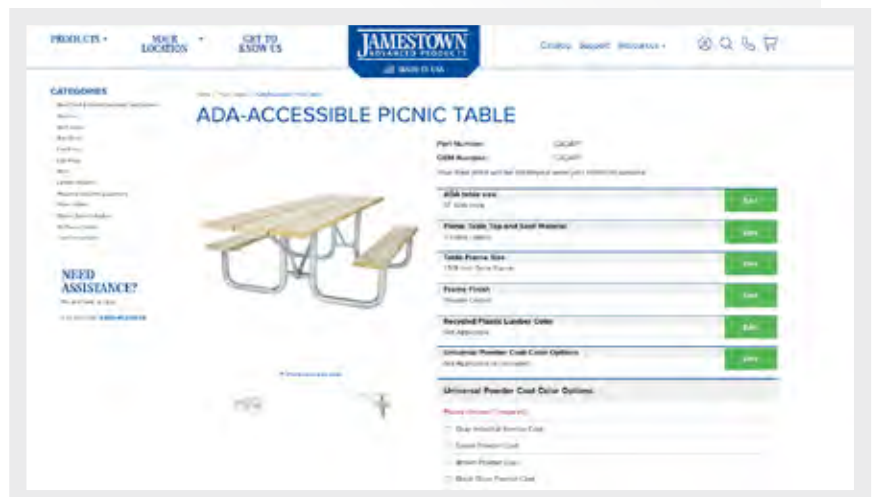
Nomad is a B2B eCommerce platform purpose-built for manufacturers, distributors, and wholesalers. From the start, we've tailored our platform to support key capabilities, including:

1. Product Configurator

Nomad's product configurator pulls all configuration rules directly from the ERP, allowing customers to configure products on the website using the same rules and parameters set up in the ERP. Any changes to those rules are automatically reflected on the website, ensuring consistency. This seamless integration supports dynamic, build-to-order configurations with real-time visual updates, streamlining the entire process. No scalability issues, no workarounds using a "features and options bundler," and no item thresholds.

Comprehensive Product Configuration and Variations

Utilize the rules and data from your ERP to simplify product variation and configuration-based orders. Get the right product into your customers' hands, quickly and cost-effectively.



2. Complex customer pricing and inventory management

B2Bs can streamline all their supported pricing structures directly from the ERP to their website. Pull data from any ERP field, including custom ones, to provide customers with their negotiated prices and support various strategies like cost-plus, warehouse-specific, quantity-based (with or without minimums) and inventory/shipping discounts. Nomad's pre-calculated and cached pricing ensures rapid page loads under 2 seconds, delivering accurate, conflict-free pricing—even with millions of combinations.

Nomad supports complex inventory combinations of units of measure, allowing products to be stocked in one unit (e.g., rolls) and sold in another (e.g., square feet). It dynamically adjusts inventory levels and pricing in real-time, handling converted sales units calculations seamlessly. As with pricing, you can also display inventory levels by warehouse location or control inventory visibility based on customer type or login status. No custom coding necessary.

Product Details: Minimized designs include most helmet decals printed from 35 square inches to 50 square inches (length x width = sq. inches), and are sold per pair consisting of 2 decals, 1 left facing decal and 1 right facing decal. Unless letters or text are incorporated within the logo in which 2 decals facing the same direction will be printed. Also available in chrome and matte finishes. Call for pricing.

Note: Artwork files, decal colors, and design information will be submitted during the checkout process. We can take your team's existing decal artwork in AI, EPS, or PDF file art formats or you can provide us with your team's mascot and colors and we'll design a custom helmet decal just for you! There are no additional artwork or setup fees for a custom design.

Item #: 62-MSHD-1C

Quantity: - 15 +

SAVE CHANGES

REQUEST A DESIGN & QUOTE **EMAIL US**

HAVE QUESTIONS? CALL (262) 256-7770

Price per Pair (Minimum Order: 15 Pairs)

QUANTITY	PRICING
15 - 49	\$8.68 \$5.51/PAIR
50 - 74	\$7.23 \$5.42/PAIR
75 - 99	\$6.75 \$5.06/PAIR
100 - 149	\$6.41 \$4.81/PAIR
150 - 249	\$6.16 \$4.62/PAIR
250 +	\$5.81 \$4.36/PAIR

CLICK TO ENLARGE

Innovative Solutions to B2B Pricing Complexities

Efficiently manage even the most complex B2B pricing models to ensure your customers see their negotiated price every time.



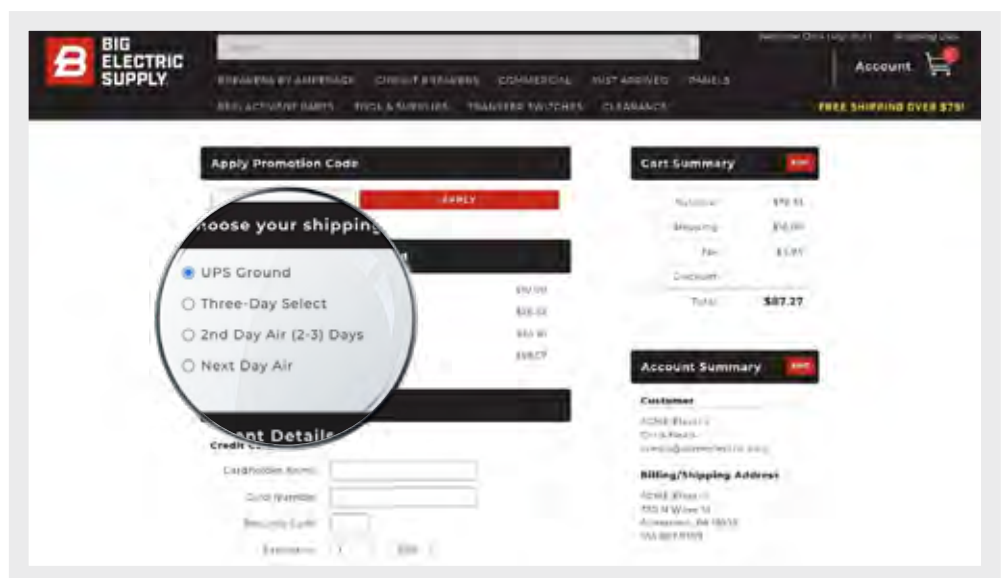
3. ERP-integrated shipping and checkout.

B2B shipping and checkout can be complex, requiring flexibility, accuracy, and seamless integration. Nomad removes the manual intervention previously required and streamlines the entire process. For example, B2Bs can:

- > Automatically calculate (during the checkout process) accurate shipping estimates using data pulled directly from the ERP and tailor payment options (ACH, credit card, etc) to each customer's terms while ensuring security and PCI compliance.
- > Adapt the checkout process to each company's unique needs by including custom questions, splitting orders by warehouse or region, calculating sales taxes precisely, and syncing shipping dates with product availability—eliminating manual work and data silos.
- > Split carts into parcel or LTL carriers based on size or weight, let customers use their own carrier accounts for billing—reducing the amount of retroactive work and shipping costs.

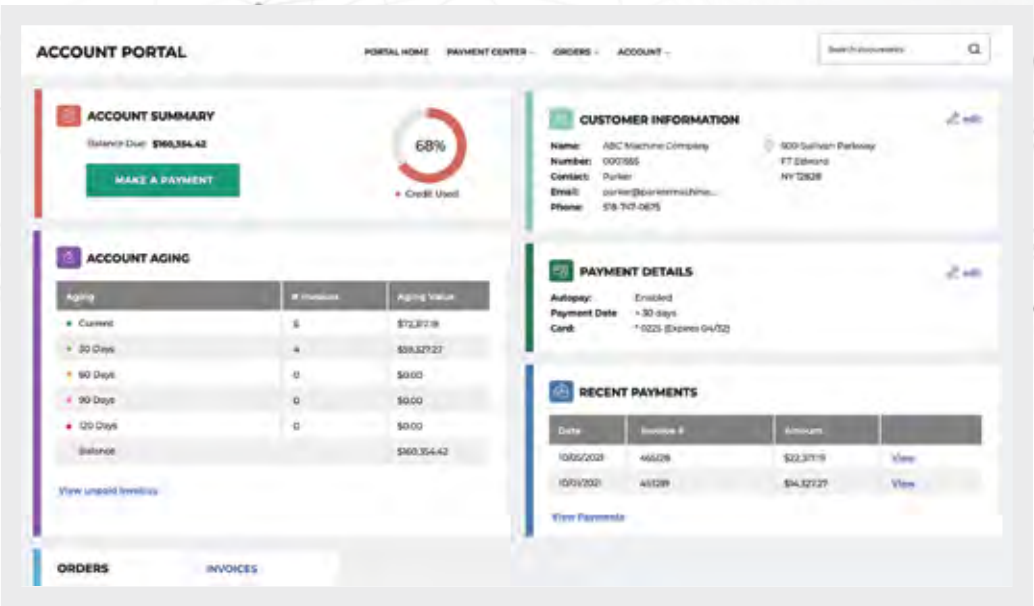
Secure, Flexible, Personalized B2B Checkouts

Generate accurate shipping estimates, customize payments options, and meet the needs of your customers during every step of the checkout process.



4. Account portals with payment and automated reconciliation capabilities

Nomad streamlines B2B payments by providing secure access to order and invoice histories through direct ERP integration. Customers can research invoices, track orders, and make payments via ACH, credit card, net terms, partial payments, etc., all in one place. Those payments can be automatically reconciled in real-time, improving cash flow and reducing risk.



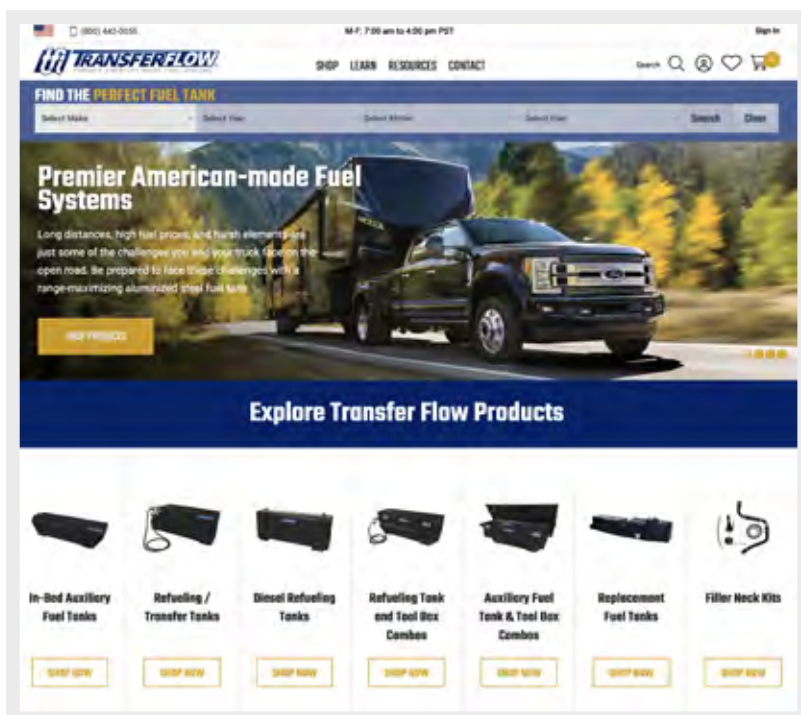
Integrated, Streamlined Accounts Receivables Management

Utilize ERP data to provide customers with secure access to needed information and electronic payment capabilities while automating account receivable.

5. Self-service experiences that B2B buyers expect.

This can include:

- > **One-Click Reorders:** Buyers can quickly reorder from their order history with a single click. The Nomad system checks item availability, updates prices, and adds items to the cart, notifying them of any unavailable items.
- > **User Impersonation:** This feature allows sales/support staff, with the right permissions, to log in as a customer and see what they see, including prices and order history. Sales reps can also use this to manage orders for a group of customers or place orders on behalf of certain customers.
- > **Advanced Guided Search and Parts Compatibility:** Our platform offers advanced search features, including filtering by parts compatibility, to help buyers find exactly what they need.
- > **PO-Based Orders:** Customers can upload a CSV or Excel file containing a purchase order from their ERP. This feature adds all the items from the list to the cart, saving time and effort.
- > **Customer-Specific Display Options:** This feature ensures that specific items are visible and purchasable only by certain customers, with permissions that can be automated.

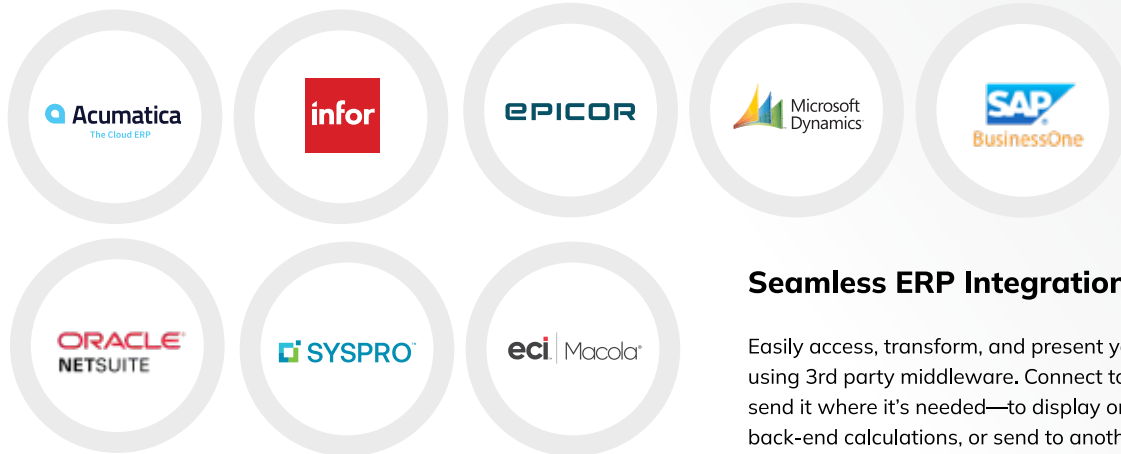


Customer-Centric, Intuitive B2B Self-Service Experiences

Equip B2B customers with essential self-service features such as PO upload to cart, multi-faceted search, unique inventory sets, easy reordering, and more.

Complete, Synchronized ERP Integration

Our platform provides B2B-specific functionality through deep integration with over 8 ERP systems, aggregating and updating data regardless of the level of ERP customization.

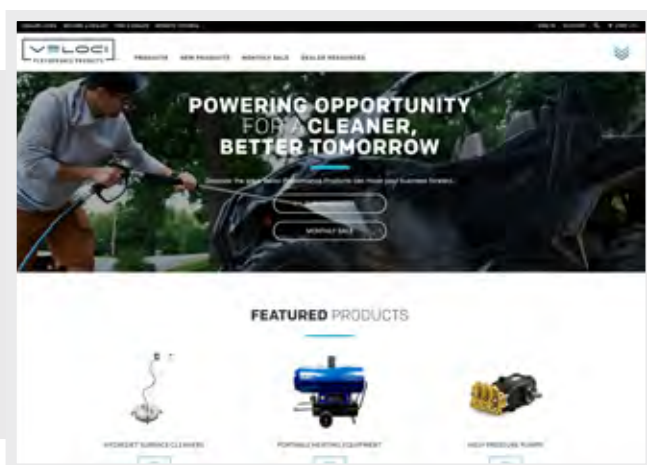


Seamless ERP Integration

Easily access, transform, and present your data without using 3rd party middleware. Connect to your ERP data and send it where it's needed—to display on your website, use in back-end calculations, or send to another sales channel.

But we take that integration to the next level by **enriching the ERP data** with input from the CMS, CRM, and other relevant third-party systems. By freeing backend data from platform limitations, Nomad offers a flexible, scalable B2B eCommerce solution that mirrors the unique ways B2B businesses operate. This allows companies to sell online the same way they would in person or over the phone—without the manual data uploads, callbacks, spreadsheet chaos, or complex workarounds needed with other solutions.

But we don't stop there. By fully synchronizing eCommerce with ERP, data entered (or updated) in either system is automatically shared and refreshed in the other.

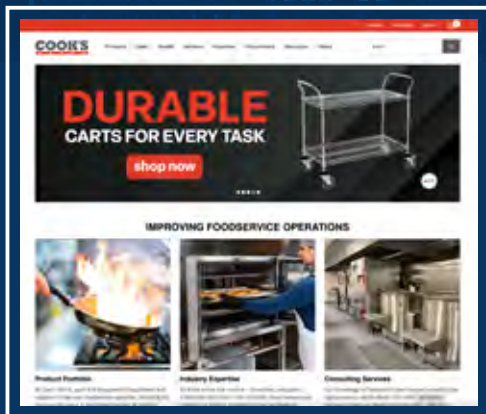
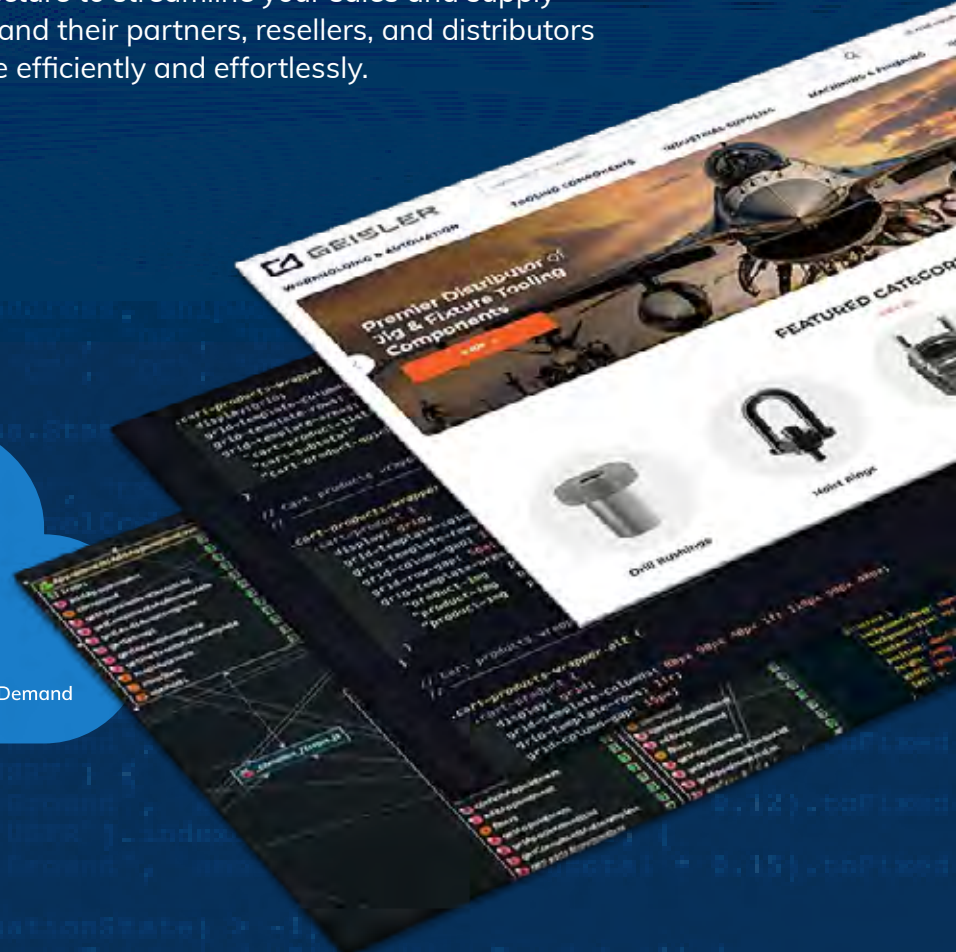


We now have a **new website that flawlessly integrates with our ERP**. Our customers love the new website and platform.

Aaron Lindholm - Veloci Vaughn

Power More Than Your Website

The Nomad Platform maximizes your channel reach by pulling custom data directly from your enriched data repository, transforming it, and delivering it where it's needed. Whether it's populating **digital or punchout catalogs**, **other B2C/D2C sites**, or **providing data on-demand through custom APIs**, DataPort leverages Nomad's headless architecture to streamline your sales and supply chain channels. This enables B2Bs and their partners, resellers, and distributors to get on the same page to sell more efficiently and effortlessly.



In a year's time we moved another niche site onto the same domain AND integrated a punchout functionality. Nomad gets the job done.

Luke Belding - Cooks Direct

Offering a Complementary Partnership

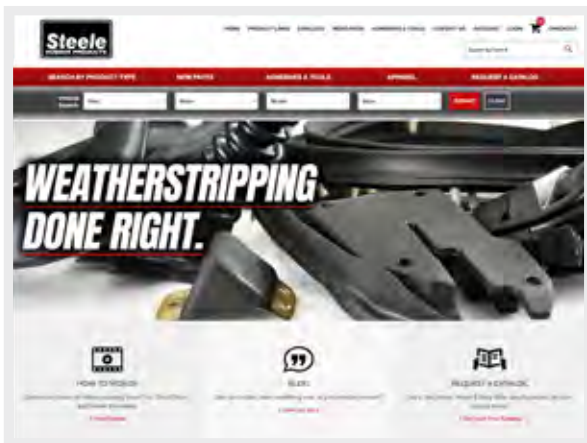
Specializing in small-to-medium manufacturers and distributors, we complement—not compete with—your existing eCommerce relationships. Combining your ERP expertise with our industry and eCommerce know-how, closes deals faster and provides greater value to your clients.

Our Ideal Fit

- > B2B manufacturers, wholesalers, or distributors with potential D2C needs.
- > Annual revenue between \$10MM and \$200MM.
- > Located in the US or Canada.
- > Need to manage, enrich, and automate ERP data to support selling processes, typically in specialty industrial manufacturing, parts, or distribution sectors.

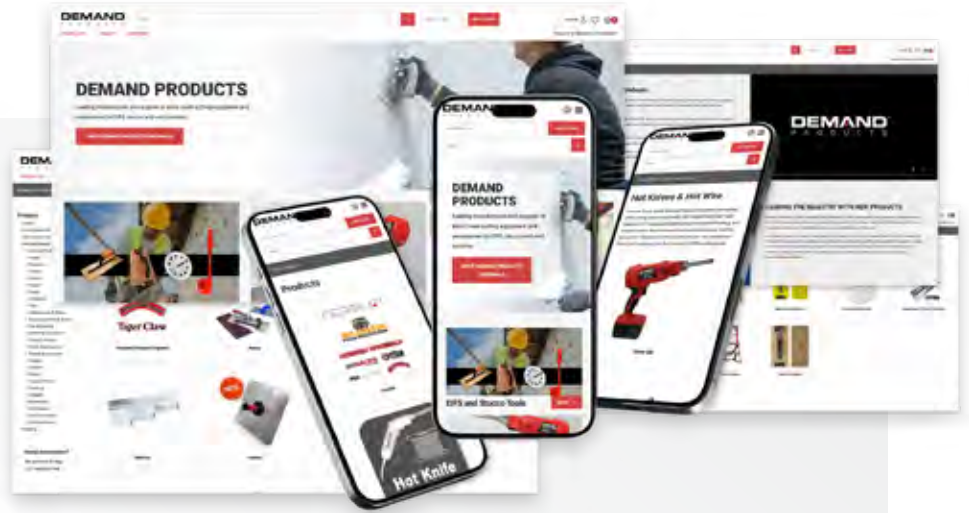
Not a Good Fit

- > B2C-focused companies.
- > Companies looking for a field service application or point-of-sale (POS) platform.



“Nomad really does a lot **more work** for us **than a simple eCommerce system**. We’ve put Nomad to the test on a completely different level.”

Walter Vaughn - Steele Rubber



Services/Pricing

When you work with Nomad, you get a unified consulting and implementation team, providing tailored solutions for your customers. For decades, we've partnered with manufacturers, wholesalers, and distributors, evolving with their needs. We don't compete with advertising agencies or web developers; instead, we offer open access to tools using standard web technologies that require minimal ramp-up time.

Pricing

As a SaaS solution, our pricing model is based on subscription tiers, each tailored to a specific Nomad instance. These tiers are determined by the number of data insertions—orders, quotes, payments against invoices—and other custom configurations that Nomad integrates into your ERP system. To ensure the best fit for your needs, please contact us for a discovery session.

Subscriptions start at \$3,000 USD per month. This all-inclusive price covers consulting and project management services (before and after implementation), offering an affordable and seamless start to using Nomad eCommerce without the need for additional capital expenditure.

Support

Nomad offers standard assistance during business hours via email, phone, and **live chat from 9:00 AM to 5:00 PM Central Time**. In case of emergencies, we provide **24/7 support** through email and phone.



Your Partner Contact

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tgrew@nomadecommerce.com

630.381.8155



See some of Nomad's live sites and customer case studies:

nomad.site/customers

